







38. When soil is removed from the surface of the Earth by natural processes such as wind or water flow, it is called \_\_\_\_\_.
- A** conservation                      **B** rotation                      **C** erosion
39. Farmers use \_\_\_\_\_ to kill unwanted plants.
- A** fertilizer                      **B** herbicide                      **C** topsoil
40. During droughts, the \_\_\_\_\_ can be blown away by strong winds.
- A** fertilizer                      **B** herbicide                      **C** topsoil
41. Peas and lentils are quite cold tolerant, so they can be planted when the average \_\_\_\_\_ is 5 degrees.
- A** soil temperature                      **B** seeding rate                      **C** plant density
42. The forecast is for dry, cloudy weather with no \_\_\_\_\_ expected.
- A** mulch                      **B** climate                      **C** precipitation
43. The Mediterranean \_\_\_\_\_ is good for growing citrus fruits and grapes.
- A** mulch                      **B** climate                      **C** precipitation
44. Be sure to use plenty of \_\_\_\_\_ to conserve moisture and reduce weed growth.
- A** mulch                      **B** climate                      **C** precipitation
45. \_\_\_\_\_ is a form of advertising that allows businesses to communicate straight to the customer.
- A** Direct marketing                      **B** Indirect marketing                      **C** Pricing strategy
46. The costs related to making or acquiring goods and services that directly generates revenue for a firm is called \_\_\_\_\_.
- A** cost of production                      **B** pricing for value                      **C** pricing strategy
47. \_\_\_\_\_ is the backbone of a market company as it is the correlation between price and how much of a good is supplied to the market.
- A** Direct marketing                      **B** Supply and demand                      **C** Indirect marketing
48. Despite the vast sums of money spent supporting the farming industry, it is in severe \_\_\_\_\_.
- A** price support                      **B** market demand                      **C** decline
49. Farmers must keep accurate records of their flocks to prove they have the same number of sheep on their land as the number they have \_\_\_\_\_ for.
- A** tariffs                      **B** surpluses                      **C** quotas
50. Farmers are eligible for government support if they let a certain amount of land lie \_\_\_\_\_.
- A** fallow                      **B** wasted                      **C** adjusted